

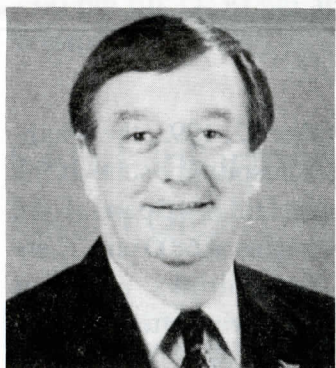
### SPECIAL PRE-CONFERENCE ISSUE

#### Keynote Address...

*The Renaissance Education Foundation shows positive reinforcement can work to motivate students*

A High School in Nevada more than quadrupled the number of "A" students in two years, from 72 to 330.

The number of Honor Roll students jumped 85 percent in three years at a Tennessee High School.



Larry Biddle,  
Keynote Speaker

In an Arkansas High School, the number of dropouts was reduced by 88 percent.

The number of suspensions was reduced by 55 percent in a North Carolina High School.

This is a sample of some of the data presented by the Renaissance Education Foundation. Their philosophy is simple, "what gets rewarded, gets accomplished." This concept certainly sounds familiar to Behavior Analysts. The Renaissance program has discovered some creative ways to reinforce students for improved attendance and grades, reductions in disciplinary suspensions and dropouts, and to reinforce increased teacher attendance.

What is innovative in their approach is the community involvement which schools cultivate to make the rewards meaningful. Local businesses get involved and work with the school to offer such rewards as discounts for "gold card" students, daily and weekly

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#### Just Announced: New HRS Head to Give Invited Address

*Secretary Jim Towey will address the conference on Friday morning.*

The new Secretary to the Department of Health and Rehabilitative Services has agreed to give an invited address at the FABA conference. Jim Towey was appointed Secretary of HRS on July 16, 1993 and is taking the reins following the temporary appointment of Lieutenant Governor Buddy MacKay.

Secretary Towey is facing a challenging road ahead with HRS coming in on the heels of a grand jury investigation into millions of dollars in overpayments made by the state's computerized welfare system. The FLORIDA system is also under scrutiny for its apparent lack of capacity to handle the needs of the state. In addition, Towey will be overseeing the reorganization of the Department of Health and Rehabilitative Services which was begun under MacKay's supervision.

Secretary Towey will speak at the conference just prior to the Presidential Address on Friday, September 24, at 10:45 a.m.



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drawings for meals, even cars which have been donated by a local car dealer and refurbished by the kids in the auto shop. "The essence is to support academic achievement by taking a business approach to education, build-

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*"The essence is to support academic achievement by taking a business approach to education, building on the principle that what gets rewarded is what gets done"*

*Barbary Nye,  
Renaissance Foundation*

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ing on the principle that what gets rewarded is what gets done," explains Barbara Nye, Renaissance president and chief executive.

Dr. Larry Biddle is a senior consultant to the Renaissance Education Foundation. He has held numerous positions on the college, high school, middle school and elementary school levels in both private and public institutions. This should be an interesting presentation for anyone interested in educational settings or interested in learning more about the effective use of behavioral contingencies.



## Exhibitors...

The following organizations are exhibitors at the 1993 FABA annual meeting. All exhibits are located in the Ballroom Lobby. Please visit the exhibitors to learn more about the products or services that they represent.

*The Psychological Corporation  
Therapeutic Interventions  
National Head Injury Foundation, Florida Assn.  
Self-Injury Abstracts and Reviews  
FDLRS*

## Annual Direct Contact Conference...

*Kevin Lantz,  
Woodhouse II*

The 7th Annual Direct Contact Conference, *Programming for Success*, will be held on September 22, 1993. This year's Direct Contact Conference, spon-

sored by the QMRP network of South Florida, will be held in conjunction with the Florida Association for Behavior Analysis three-day state conference.

Direct Contact Staff from all over Florida will be joining our own Direct Contact Staff from South Florida for a full-day conference filled with a variety of workshops and presentations in which hands-on staff present, train, and attend with other front line staff.

*Programming for Success* is being held at the Westin Hotel Cypress Creek, I-95 and Cypress Creek Road, Fort Lauderdale, Florida. Registration begins at 8:30 am. The Conference is from 9:00 am to 4:30 pm. The registration fee is \$25 per person and includes coffee, complimentary lunch, and certificate of attendance.

For more information in Dade county call (305) 758-2858 and ask for Laura; in Broward county call (305) 584-8000 and ask for Kelly.

## FABA Southernmost Hospitality Suite...

*Sandy Panny,  
Landmark Learning Center*

On Wednesday, September 22, 1993, the Southernmost Chapter will sponsor a hospitality suite at the Executive Room of the Westin Hotel as part of the annual FABA conference. Fun begins at 6:00 pm. There will be live music, karaoke, food, drinks, and door prizes. This will be a great way to unwind after the CBA exam, meet old friends, and make new ones. Hope to see you there!

## Donators...

The following organizations have donated items to be given away in drawings to be held during the FABA dinner banquet.

*New Harbinger  
The Psychological Corporation  
Therapeutic Interventions  
Pro-Ed  
National Head Injury Foundation, Florida Assn.  
Self Injury Abstracts and Reviews*



# FABA '93 Banquet, A Tropical Fantasy...

Kevin Lantz,  
Woodhouse II

This year's banquet, with its tropical theme, promises to be one of the best banquets ever. The local arrangement's committee requests you attend this event in costume. There will be a costume contest for Tacky Tourist, Island Maiden, Jamaican Jewel, Island Warrior, and Best Overall Costume.

Prior to dinner from 6:00 to 7:00 pm, we will have a cocktail hour with live music and cash bar. Entertainment will be provided by our own FABA member, Dr. Dennis Weise. His band, "40 Fathoms" Steel Band, will provide happy sound of calypso, reggae, and limbo music. They have several surprises planned for the evening of A Tropical Fantasy. Make sure to bring your dancing shoes!

This event is included in the registration fee for the annual FABA meeting. Guest admission is \$20. A Tropical Fantasy is Thursday, September 23, 1993 from 7:00 pm till 11:30 pm at the Florida Ballroom of the Westin Hotel.

## FABA Information Table at CBA Exam Site...

Haydee Toro,  
Local Arrangements Coordinator

This year, the CBA exam will be held at the Broward Convention Center on 17th Street Causeway in Fort Lauderdale. It is located in a great part of town--next to the Intercostal Waterway and many other beautiful attractions.

In an effort to introduce the CBA exam candidates to the educational and social activities of this year's conference, the Southernmost Chapter will have an information booth at the exam site. It will be staffed by local FABA members. We will provide introductory materials and an invitation to participate in the FABA conference.

FABA is offering a \$5.00 discount on membership fees and a \$15.00 discount on the conference registration to candidates taking the exam. Individuals

interested in taking advantage of this special opportunity just need to submit with their registration form, a copy of their exam admission slip.

Encourage colleagues taking the exam to stop by. We will be there to welcome and reinforce them!

## Conference Information

We are expecting a heavy local turnout for this year's conference, so make plans early. The advance registration deadline has passed, but call the FABA Office for conference information. The conference site is the Westin Hotel-Cypress Creek, in Fort Lauderdale (305) 772-1331.

### Membership Application Form Florida Association for Behavior Analysis

Complete this form in full and mail with the appropriate dues to the address below.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Date \_\_\_\_\_  
Affiliation/Facility \_\_\_\_\_  
CBA Certified? \_\_\_\_\_  
Position Title \_\_\_\_\_  
Highest Degree Earned \_\_\_\_\_  
Degree Institution \_\_\_\_\_  
Professional interests:  
1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Check one:

- \_\_\_\_\_ Student Member - \$15 (Must be currently enrolled in a degree program.)  
\_\_\_\_\_ Direct Care (non-degree) - \$15  
\_\_\_\_\_ PhD/EdD Member - \$50  
\_\_\_\_\_ MA/MS Member - \$35  
\_\_\_\_\_ BA/BS Member - \$25

All members agree to abide by the FABA code of ethics. Be sure to review this document.

Mail to:

FABA  
Department of Psychology  
Florida State University  
Tallahassee, Florida 32306

**Florida Association for  
Behavior Analysis**

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**Gary Jackson** 1984-85  
**Jim Johnston** 1983-84  
**Jerry Martin** 1982-83  
**Hank Pennypacker** 1981-82  
**Nate Azrin** 1980-81

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1993 Convention  
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Northeast Florida State Hospital  
Local Arrangements  
**Hydee Toro**  
Newsletter & Publications  
**Steve Taylor**  
Florida State University  
FABA Local Chapters  
**Tom McCarthy**  
Membership  
**Cydney Yerushalmi**  
Legislative  
**Jerry Shook, FABA**

**Newsletter Policy**

**Submission of Copy**

Readers are invited to submit articles and information of general interest to FABA members. Preference is given to submissions on disk, formatted for Macintosh in Macwrite II with an attached hard copy. Other submissions should be typed, double-spaced and not exceed two pages. Press release style writing is preferred. The Editor reserves the right to edit copy to conform with newsletter style and with space limitations.

**Submission/Publication Dates**

December 20	January 20
April 20	May 20
August 1	September 1

**Advertising Rates**

Rates for camera-ready copy 3.5x3.5 inches is \$25 per issue.

Contact the Editor for 3-issue special rates.

The Editor reserves the right to refuse any advertising. Submit materials to:

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