



CoFABA 2021

From Roots to Branches

May 14, 2021



A VIRTUAL EVENT 

Register at <http://www.fabaworld.org/cofaba-conference>

Sponsorship Opportunities

Virtual Exhibitor Booth

Price \$150

Exhibitor Booths allow sponsors to have a separate web page for attendees to visit, interactive live video chats for entire conference, ability to disseminate company materials, have links to their website, and get important data on all visitors through Behavior Live. Documentation for exhibit booths can be found here:

<https://support.behaviorlive.com/hc/en-us/sections/360009589233-Exhibits-Sponsorships>

Banners *(rotated on each of the pages)*

Price \$100

Total available for sale = 5

(sold on a first come, first served basis)

This allows businesses to create an advertisement banner that will be rotated across each of the 5 conference pages that attendees will navigate to repeatedly throughout the conference. These include: Home, Registration, Schedule, Exhibitor Booths and Presenters. Banners need to be 1000px x 300px.

Off Air Screen Advertisement

Price \$250

Total available for sale = 6

(sold on a first come, first served basis)

The off-air screen is viewed by all attendees while they are waiting for the next event to start. This sponsorship allows for the highest degree of visibility during the CoFABA event. Off-Air Screen dimensions: 1920px x 1080px.

Rotating Logos on the bottom of a Speaker's Presentation

Price \$250

Total available for sale = 6

(sold on a first come, first served basis)

This sponsorship allows your logo to be displayed at the bottom of the one of the 6 presentations. Your rotating logo, also known as a bug will rotate every 30 seconds for the entirety of a single presentation. This graphic must be at least 200px high and 0-400px long.



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Sponsorship Form

Organization/Company Name: _____

Person Making the Reservation: _____

Email: _____

Person to List in Program as Contact: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Please check the box for level of sponsorship that you are interested in for your company:

- ☐ Virtual Exhibitor Booth \$150
- ☐ Banners \$100
- ☐ Off Air Screen Advertisement \$200
- ☐ Rotating Logos on the bottom of a Speaker's Presentation \$250

Local Chapter Affiliation: _____

Thank You for Your Sponsorship to Make this Year's Conference Amazing!

1. Send check payable to FABA by April 25th, 2021
2. Send high resolution logo to kgreene@mybehaviorsolutions.com
3. Mail FABA check to: Dr. Kim Greene
8700 Rolling Brook Lane
Jacksonville, FL 32256