

FABA

Florida Association for Behavior Analysis

June 6, 1983

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Mary Tomlinson
Group Services Department
Walt Disney World Co.
P.O. Box 40
Lake Buena Vista, Fl. 32830

Dear Ms. Tomlinson:

As chairperson for the 1983 Annual Meeting and Conference for the Florida Association for Behavior Analysis, I would like to request permission to use a photo of "Spaceship Earth" on the cover of our 1983 conference program book. Our organization conducted its first annual conference in 1980 and has continued to develop a strong and growing membership of professionals. As an organization FABA is dedicated to promote the use of effective and humane procedures in a diverse number of human service program areas. The Association meets on an annual basis to exchange ideas and data-based research related to the delivery of human services. This year, as in year's past, we have been successful at securing a truly brilliant list of nationally known experts in our field which provides the conference with national exposure. As a result the conference plays an important statewide role in providing support and continued education to the membership.

The photo of Spaceship Earth would appear on the cover of the program in the background--lightly faded so that its presence does not obscure the written text i.e., conference title and various credits. The program will be made available to the membership of FABA and to those individuals who attend the conference (1000 will be printed and distributed). We would specify the picture credits in a footnote located on the cover.

I am enclosing a copy of our 1981 Program which would give you some idea of the copy which would appear on the front of the cover --overlayed onto the picture of Spaceship Earth. While there will be some changes in the copy (credits, hotel site, dates) and the overall program format (4 1/2 x 9 inch size for the 1983 program on a slick stock paper), I think that the 1981 program should be a reasonable model. We, of course, will be able to provide more exact copy should you be willing to satisfy our request.

SECOND ANNUAL CONVENTION

September 23-24, 1982 — Tampa

Holiday Inn International Airport Hotel and Convention Center