

ADVERTISING AGREEMENT
Florida Association for Behavior Analysis
1580 N. Monroe, Building C16
Tallahassee, FL 32303
Phone (850) 222-2332
Fax (850) 222-0844
info@fabaworld.org

Organization Name: _____

Contact Name: _____

Billing Address: _____

Telephone: _____

Email: _____

List the product(s) or service(s) that you will be advertising and how it is relevant to the practice of behavior analysis.

Advertisements must be approved by the FABA Advertising Committee. FABA reserves the right to reject any advertisement deemed unsuitable. Advertisements will reflect ethical and effective practice standards. If the advertisement is not approved, payment will be refunded.

Job Posting on FABA Website for 4 months* **\$60** Start Date: _____

*The FABA Website is updated on the 1st and 15th of every month. Ads received later than 5 working days prior to the posting date will be delayed until the next posting date. Any changes to an ad within the 4-month period will be subject to a new fee. Download the separate web ad form, fill it out, and email it to info@fabaworld.org.

FABA Observer (newsletter) Advertisement Type (check all that apply) Fee *

*Ads must be received in black and white, high resolution electronic format and approved by the FABA office by two weeks prior to the mailing.

1/8 page ad (3.5" wide x 2.5" tall) in next Observer	\$35 _____
1/4 page ad (3.5" wide x 5" tall) in next Observer	\$60 _____
1/8 page ad (3.5" wide x 2.5" tall) in next 3 Observers **	\$70 _____

1/4 page ad (3.5" wide x 5" tall) in next 3 Observers ** **\$120** _____
 **3-issue rate is based on the same ad. Any changes to the ad will be subject to a new fee.

FABA Conference Advertisements

We recommend advertisements have the dimensions listed below and be presented vertically, for greatest impact. See previous year's program for examples. Exhibit payments do not include conference registration. Exhibit locations are selected by exhibitors on a first-come, first-served basis onsite at the conference. Check-in will begin when registration opens for the conference.

Business card Ad in Program & Proceedings	\$25 _____
1/2 page Ad in Program & Proceedings (5" wide x 4" tall)	\$50 _____
Full page Ad in Program & Proceedings (5" wide x 8" tall)	\$110 _____
Inside Cover of Program & Proceedings	\$225* _____
Exhibit Only	\$125+ _____
Exhibit & Half Page Ad in Program & Proceedings	\$150+ _____
Exhibit & Full Page Ad in Program & Proceedings	\$175+ _____
Exhibit & Inside Cover Page Ad in Program & Proceedings	\$275*+ _____

*Only two available, reserved with payment only.
 + Exhibitors Must Sign: I understand that neither the Hilton Daytona Beach Resort/ Ocean Walk Village nor FABA and its co-sponsors will be liable for any loss, personal injury or property damage.

 Signature Date

NEW! FABA Website Advertisements

If you wish to post information about your service, product, or event on our website, send an electronic version of the advertisement. It must fit into a 3.5' wide x 5' tall page. Items advertised must apply to the practice of behavior analysis, our ethical code, and may not compete with FABA.

1 month website advertisement	\$5 Start Date _____
3 month website advertisement	\$10 Start Date _____

NEW! CURRENT ADVERTISER SPECIALS

1/8 page ad in the next three Observers	
1/2 page ad in the 2009 conference program	
Exhibit at the 2009 convention	
3 month website advertisement	\$199* _____

Payment and ads must be received by June 5, 2009

Current Advertisers: Don't see a package that suits your needs? Current advertisers may contact us to work out a custom package for 10% off!

Please submit the following:

1) This completed Advertising Agreement (by mail, fax, or email)

Payment for the indicated amount. Mail check Payable to FABA to the address above or complete credit card authorization below.

2) **E-mail** advertisements to info@fabaworld.org

CREDIT CARD PAYMENT AUTHORIZATION

I authorize payment in the amount of \$ _____ to FABA.

Credit Card Type: Visa MasterCard Discover

Credit Card # _____

Security Code (from back of card) _____

Expiration Date: _____

Authorizing signature: _____

Date: _____